

INSIGHTS - BLOG

Payment pulse: bankers' perceptions

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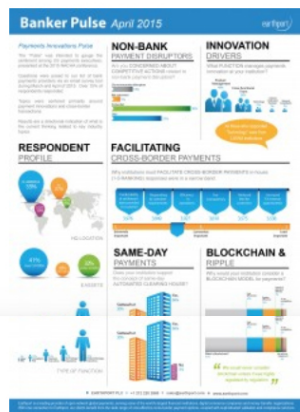
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Earthport releases first 'Payment Pulse' highlighting bankers' perceptions of payments innovation

Earthport released an [infographic for NACHA Payments 2015](#) that shows a snapshot of viewpoints from US-based payments executives on payments innovation.



Answers from respondents suggest that:

cryptocurrency solutions have some way to go to become mainstream - 51% respondents don't know what blockchain/distributed ledger technology is

the non-bank threat to established payments service providers is real - over 80% are concerned about payment disrupters in the market

predictability is the most important factor in facilitating cross-border payments for customers in-house.

Earthport is transforming the future of cross-border payments, satisfying the need for fast, cost efficient, transparent and reliable payments for financial institutions, digital commerce, money transfer companies, payment gateways and public sector entities.

This viewpoint pulse check represents a 15 per cent response rate (35 viewpoints) from US-based payments executives within Earthport's client base.

[See infographic for NACHA Payments 2015](#)

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